



City of Buda: Strategic Plan

VISION 2036

BUDA 2036 has a
SMALL-TOWN CHARM that is a **FAMILY-FRIENDLY** and **BEAUTIFUL COMMUNITY**.

BUDA 2036 has a
QUAINT VIBRANT DOWNTOWN, DESIRABLE NEIGHBORHOODS and **DIVERSE ECONOMY**.

In BUDA 2036, Residents enjoy
EASY MOBILITY and **FUN EXPERIENCE FOR ALL**.

BUDA 2036 – A TRULY UNIQUE COMMUNITY!

OUR MISSION

BUDA CITY GOVERNMENT MISSION

is to provide **EXCEPTIONAL MUNICIPAL SERVICES, MANAGED GROWTH, and INVEST IN THE FUTURE**
in a **FINANCIALLY RESPONSIBLE MANNER. WE ENGAGE OUR COMMUNITY,**
provide **OUTSTANDING CUSTOMER SERVICE, and are BUSINESS FRIENDLY.**

GOALS 2026

BALANCED AND MANAGED GROWTH

IMPROVED MOBILITY

EXCEPTIONAL CITY SERVICES WITH A LOW TAX RATE

CHARMING DOWNTOWN – QUAINT AND LIVELY

FUN EXPERIENCES FOR ALL
OUTDOOR CAPITAL OF TEXAS

POLICY AGENDA 2021

Top Priority

Bond Program 2021:
Direction, Projects List, Public Education and Election

Community Infrastructure/Broadband Service:
Evaluation, Report with Findings and Options, Outcomes, City
Role, Direction and City Actions

Road Maintenance Plan Development:
Service Level, Direction and Funding Mechanism
(including Street Maintenance Fee)

Development Process Refinements:
Staffing Funding, Process Improvements,
UDC Amendments and City Actions

Garison Park Development: Phase 1 Design

Comprehensive Plan:
Update and Future Land Use Map

Business Recruitment/Attraction Strategy and Action Plan:
Outcomes, Report with Options, Direction and BEDC/City Actions

Impact Fees: Study and Direction
(Roadways, Water & Wastewater)

High Priority

Downtown Vision and Master Plan: Outcomes, Plan Development,
Direction, Funding Mechanism and City Actions

City/Community Events/Festivals Enhancement:
Outcomes, Definition, Best Practices, Report with Options,
Partners, Direction, Funding Mechanism and City Actions

Parking Study/Plan: Outcomes, Report with Options,
Direction and Funding Mechanism

Onion Creek Access and Enjoyment:
Outcomes, Report with Options, Direction and City Actions

Transportation Mobility Master Plan Implementation:
Analysis, Direction and City Actions

1626 Corridor Land Use and Utility Plan:
Funding and Development

Legal Services: Review, Report with Options and City Actions

Downtown City-Owned Land Concept Plan:
Report with Options, Direction and City Actions

MANAGEMENT AGENDA 2021

Top Priority

Economic Development Incentive Policy and Tools:
Direction and Reporting

Water Master Plan/Strategy Update:
Direction, Long-Term Water Supply
beyond 2040 and City Actions

The Colony Development Road Projects:
Monitoring Bridge and Old Black Colony Road

Drainage Project (Bond 2014) 1B:
UP Redesign, Easement and Bid

Existing Land Use Map Digital Tool

CAMPO Studies:
Scope and Initiation (RM 967/FM 1626 Intersection
Study/Garlic Creek Parkway Study)

Strategic Plan: Development and Institutionalization

High Priority

City Park: Punch List Completion

Parks Ordinance:
Review and Refinement (Dedication and Fees)

City Financial Plan and Forecast: Expansion

Downtown Water Towers – A Community Asset:
Options, Direction and Actions

Parks/Playscape Master Plan Update:
Adoption and Implementation

Food Trucks/Mobile Vendors Ordinances:
Review, Refinement and Direction

Direction COVID-19 City Plan and Actions:
COVID-19 Plan (12-Month Plan) and America Rescue Plan

MANAGEMENT IN PROGRESS 2021

BEDC Accounting Policies: Re-Write	Performance Management: Implementation
BEDC Accounting RFQ Award	Internal Communications Plans: Implementation
All-Buda Business Contact List: Update	Employee Engagement: Implementation
BEDC Newsletter	Retention Strategy/Plan: Development
Commercial Real Estate Broker: Proposal and Selection	VOIP Phone System: Implementation
Buda Business Site Visits/Retention and Growth: Quarterly Report	Computer Replacement (3-Year Schedule)
BEDC 20 th Anniversary	Multi-Factor Identification Tool: Implementation
City Website: Update	Smartphones Deployment for All Field Staff
Music-Friendly Designation: Direction	E-Mail Smart-Host Service: Implementation
BEDC Officer Manager: Hiring	IT Staffing and Funding
Workforce Roundtable Event	Library Online Payment Portal: Implementation
Siemens Performance Agreement/AMI WaterSmart Programs: Oversight	Consumer Health Information Specialization Training: Completion
Public Infrastructure Design Criteria Manual, Permit Application Review Checklist and New Public Infrastructure Acceptance Processes: Update (Evergreen Documents)	Library Strategic Plan: Update
Garlic Creek Basin Inflow/Infiltration Study: Completion	Employee Compensation (\$15 Minimum Wage Impacts)
Hays County FEMA Flood Insurance Study and Flood Insurance Rate Maps: Plan Issuance and Adoption	Planning Website Upgrade: Completion
MPN Application: Updates	Planning Online Payments: Completion
Tourism Website Redesign: Completion	Review/Development Guide/Checklist: Update
Convention Type Meetings Marketing and Recruitment	Planning Process Flow Timelines
Film-Friendly Permit Process: Update Process and Fees	Plan Fees Update: Completion
Buda Travel + Lifestyle Magazine Production	Planning Customer Service Kiosk: Funding
Hotel Occupancy Tax for Parks Improvement: Legislative Advocacy	Police Services Payment: Implementation
Records Management Laserfiche	Police Support Team: Development and Implementation
Liaison Training	Alarm Permit Ordinance:
Public Works Records Inventory	Police Firearms Training: Expansion
City Council Portal/Intranet	Drone Program Funding (Federal Grant) and Team Development
Boards and Council Tracking Software: Funding	Water and Wastewater Facility Security Plan: Development
InCode Alcohol Beverage Permits Invoice System	Public Works Succession Planning
Senior STAR Program: Funding	Inspection Database Integrated System: MyPermitNow
Bilingual Communication Expansion: Funding	Regional Water Quality Treatment Facilities in Downtown Node: Establishment Funding
Director: Hiring Communications Specialist: Hiring	Historic Stagecoach House Re-Use: Direction
City Manager's Newsletter: Creation	Dual Receptacle Program: Implementation
Sustainability Council Social Media	Open Container Policy Marketing Program: Development
City Staff Diversity/Inclusion Committee: Creation	Targeted Advertisements: Development
Project Management Office: Procedures/Microsoft	Main Street Banners: Design and Installation
GIS Database Private/Public Detention and Water Quality Facilities	Library Website: Updating and Reorganization
Public Works and Parks Maintenance Yard Facility Needs Assessment: Completion	Library Activity Kits
Buda Welcome Center Project: Funding	Library Summer Programs: Reading Club; Classes
City Online Payment Enhancements	Electronic Resource Guide: Update and Enhancement
Learning and Development Opportunities for Managers, Supervisors and Directors	Local History Files: Digitization
	Library Special Events: Spring Fling; Dia de Los Ninos
	Library Re-Opening Plan: Development and Implementation
	Special Event Planning –COVID 19 Protocols: Development
	Earn Darky Sky Community Designation from the International Dark Sky Association

MAJOR PROJECTS 2021

ASR Class D Permit (from Barton Springs Edwards Aquifer Conservation District): Permit Approval	FM 2001 Multi-Use Path: Design; Construction
Public Supply Well Approval (TCEQ): Permit Approval	Old Black Colony Re-Alignment: Design; Construction
ASR Well Cycle Testing and Water Sampling: Phase 1 & 2; Phase 3	Cabela's Connector: Bid; Construction
Sunfield Effluent Force Main (Buda Treatment Plant to Stagecoach Park) (Nighthawk Lane East along Main Street to Sunfield MUD): Easement Acquisition; Construction Bid; Construction Completion	RM 967 Sidewalk Connector (Old Buda Elementary School): Design; Construction
Wastewater Treatment Plant Phase III Expansion: Construction	Bradfield Trail Extension to West Goforth Road Project: Construction
South Loop 4 Lift Station Replacement and Gravity Interceptor: Segment A- Final Design Completion; Easement Acquisition; Construction Bid; Construction Completion; Segment B and C – Congressional Funding Decision; Final Design Complete	Garlic Creek Greenbelt Trail Phase 1
Priority Manhole Rehabilitation Project: Completion	Former City Hall Improvements –Exterior Siding, Columns Replacement, Repainting and Clean-Up: Funding
Old Black Road ARWA Project 1A Delivery Point Potable Water Storage and Distribution Facilities: Design	City Hall Fire Exit Stairwell: Additional Floor
ASR-1 Surface Facilities: Construction	Municipal Complex Re-Landscaping: Completion
Whispering Hollow-Bayou Bend Street Drainage Improvements: Design; Construction Bid; Construction	Water Tank Rehabilitation and Painting
Porch at DuPre Subdivision to Treehaven Court Water Transmission Main Upsizing: Design; Construction	Downtown Monument Signs (South and North): Installation
Facility Resiliency Report: Completion	Downtown Directory Kiosks: Installation
Hardening Water and Wastewater Facilities: Funding	Greenbelt Park Gazebo Repair
	Bradfield Park Restroom: Completion
	Bradfield Park Trail Extension: Completion
	Bradfield Park Playground Replacement: Completion
	Summer Point Park Improvements: Completion – Playground; Restroom; Pavilion; Basketball Courts Installation
	City Park – Garison Park Trail Connection: Completion