



City Council Agenda Item Report

July 16th, 2013

Contact – Chance Sparks, AICP, CNUa, Director of Planning 312-0084
csparks@ci.buda.tx.us

SUBJECT: APPROVAL OF A RESOLUTION AUTHORIZING PARTICIPATION IN THE TEXAS MAIN STREET PROGRAM AND DESIGNATING THE CITY MANAGER TO COORDINATE PROGRAM ACTIVITIES.

1. BACKGROUND/HISTORY

Staff presented a broad overview of the Texas Main Street Program to City Council at its March 5th meeting. At that meeting, Council members indicated further interest in pursuing the program and attempting to target individuals for the vacant tourism position with experience and/or skills conducive to establishing a Main Street Program in the future. City Council also indicated interest in speaking with representatives of the Texas Main Street Program to learn more about the program and commitments involved. At the March 19th meeting, Debra Farst, State Coordinator for the Texas Main Street Program, provided a presentation to City Council regarding the program and its implications for Buda. Staff has provided the links below so that the City Council and public can learn more about specific aspects of the program.

Texas Historic Commission Texas Main Street Program

<http://www.thc.state.tx.us/preserve/projects-and-programs/texas-main-street>

National Trust for Historic Preservation National Main Street Program

<http://www.preservationnation.org/main-street/>

2. FINDINGS/CURRENT ACTIVITY

The application is due on July 31st. One of the requirements is that the City Council authorize participation in the form of a resolution.

3. FINANCIAL IMPACT

Staff anticipates financial impacts of the Main Street program to already be included within the proposed budget. Examples include HOT funding for heritage tourism promotion & preservation activities, pursuit of a Downtown Master Plan and support for planned special events in the downtown area (movies in the park, various festivals, etc.)

4. ACTION OPTIONS/RECOMMENDATION

Staff recommends the City Council consider approval.

5. ATTACHMENTS

Resolution

**A RESOLUTION AUTHORIZING PARTICIPATION IN
THE TEXAS MAIN STREET PROGRAM AND
DESIGNATING THE CITY MANAGER TO COORDINATE
PROGRAM ACTIVITIES.**

WHEREAS, the Texas Main Street Program of the Texas Historical Commission has been authorized to assist historic commercial areas in cities with population of 50,000 people or fewer to develop a public/private effort to revitalize their target areas. If selected, this historic commercial area will begin participation in the Texas Main Street Program in January 2014.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BUDA:

SECTION 1. That the City of Buda plans to apply for selection to participate in the 2014 Main Street Program with the specific goal of revitalizing the central business district within the context of the preservation and rehabilitation of its historic buildings.

SECTION 2. That the City of Buda will provide an adequate budget to employ a full-time Main Street Program manager for a minimum of three years, to provide funds for the training of the Main Street Program manager and the operating expenses of the program.

SECTION 3. That the City Manager, or his/her designee, be designated to supervise the Main Street manager activities.

PASSED, APPROVED, AND ADOPTED THIS 16th day of July, 2013.

APPROVED:

Todd Ruge, Mayor

ATTEST:

City Secretary