

SCHEDULE

PACKET PICKUP

To alleviate event morning stress, please do your best to attend packet pickup on Friday or Saturday. At packet pickup, participants will receive: participant bib, bike and helmet stickers, participant t-shirt, and earned fundraising incentives.

When: Friday, October 18, 2019, 12:00pm – 6:00pm
Saturday October 19, 2019, 10:00am – 3:00pm

Where: ***NEW LOCATION***
Friends & Allies Brewing
979 Springdale Rd #124
Austin, TX 78702

EVENT DAY

When: Sunday, October 20, 2019, 6:00am – 4:00pm

Where: Palmer Events Center

6:00am: Last-minute Packet Pickup and registration

7:15am: Last-minute Packet Pickup and registration close

7:15am: Opening Ceremony and Announcements

7:30am: **LIVESTRONG Challenge Ride Starts**

Beginning with the 100-mile ride, participants take off by descending distance in approximately 15-minute increments

Those who have earned a VIP starting position (\$250+ fundraised) will take off promptly at 7:30am, in front of the 100-mile riders

8:30am: One-Mile Run/Walk

8:30am: Finishers' Village featuring lunch, beer garden, recovery zone, vendors, and entertainment

9:00am: Beer garden will open for participants age 21 and over

4:00pm: LIVESTRONG Challenge course and Finishers' Village close

Roads are open to vehicular traffic during the LIVESTRONG Challenge, and all participants are required to obey the rules of the road and follow all instructions given by law enforcement and course staff. Law enforcement, LIVESTRONG, and High 5 Events reserve the right to remove any participant who is not following all traffic laws and safety requirements. Please review the Rider Etiquette & Safety page before the event.



Since 1997,
\$570 million
has been raised for
cancer programs
and services.

